



MEDIA RELEASE: For immediate release

PERTH SHOWING STRONG HOME LOAN GROWTH AS NEW AUSSIE STORE OPENS

Perth is currently showing strong growth in home lending for first home buyers, investors and those looking to buy their next home.

The growth in demand is reflected in the country's leading mortgage broker, Aussie, posting record lending levels in Western Australia. Monthly loan volumes are up almost 24 per cent from the same time last year and over \$1.5 billion in home loans settled last financial year.

As a result of this surge, Aussie has opened a new store at Victoria Park, led by franchise principals Shaun Brodison and Jay Drummond, who are both veteran Aussie Mortgage Brokers and owners of Aussie Bunbury, which opened in 2012.

Mr Drummond says: "Following the success of Aussie Bunbury, Shaun and I grabbed the opportunity to tap into the strong growth area of Victoria Park and its surrounding suburbs. There are many new apartment buildings being built in the area, along with the new stadium and expanding Burswood Casino."

Aussie Victoria Park, managed by Alan Dinnie, currently has three mortgage brokers who are servicing the loan needs of a wide mix of buyers, especially off the plan purchasers of the many apartments under construction in the area.

The store will be officially opened during a special morning tea on November 12, 2014, to be attended by the founder and executive chairman of Aussie Home Loans, Mr John Symond AM, Mayor Trevor Vaughan and many local business people.

Aussie Victoria Park

When: 10am, Wednesday, November 12, 2014

Where: Aussie Victoria Park, 439 Albany Highway, Victoria Park

RSVP: Tim Allerton, City PR (02) 9267 4511 or tallerton@citypublicrelations.com.au

Jay says: "We are providing people with a complete home finance advisory service including a huge selection of competitively priced home loans from Aussie's panel of up to 19 lenders including the big banks, insurance products and personal loans. We also offer free advice for borrowers about how to potentially save thousands of dollars and cut years off their mortgages.

“We are very proud to be able to offer great financial solutions to all members of the community, from young first time buyers trying to break into the property market, to families looking to upgrade their property or buy their next home, as well as the ever increasing number of investors seeking to take advantage of the current low interest rates”, Jay added.

Aussie Victoria Park gives local home buyers the choice of seeing its expert mortgage brokers either during their opening hours from 9am to 5pm Monday to Friday, or by appointment outside these hours by calling (08) 9361 0244 or 13 13 33.

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For further information, please call:

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