



MEDIA RELEASE

Growth in home lending spurs Aussie to open second office in Townsville City

Friday, 2 January 2015: A strong surge in home lending across Townsville has prompted Aussie Home Loans to open a second store on Sturt St in Townsville City.

The first Aussie Townsville store located at Domain Central settled over 375 home loans worth more than \$105 million in 2014, a 31 per cent increase on its 2013 settlement numbers.

Local demand is showing no signs of slowing with the store already writing over 200 home loans this financial year, the fifth largest number of home loans for Aussie nationally.

Franchise principals and local Townsville residents Jim Breen and Eric Longmuir said Aussie Townsville City will work in partnership their longstanding Domain Central store which was established in 2006.

Mr Breen said “The last 12 to 18 months have seen our business grow dramatically as more and more borrowers seek expert advice on their home loans. With interest rates at record lows and lenders being increasingly competitive to win business, it’s an exciting time for borrowers and the mortgage broking industry.

“Opening a second store was necessary to back this demand while continuing to provide the community with the level of customer service we need to deliver to be consistent with the Aussie brand promise. Our Townsville City store will be manned by up to seven expert mortgage brokers, which brings us to a total of 14 mortgage brokers servicing Townsville and the surrounding areas from down south to Bowen, north to Cardwell and west to Mt Isa,” he added.

“Whether locals are buying their first home, building a home, buying an investment property or seeking to refinance to take advantage of low interest rates, our team can help”, he concluded.

Aussie Mortgage Brokers provide a complete home finance advisory service and competitively priced home loans from Aussie’s panel of up to 19 lenders, including the big banks, as well as mortgage protection and home and contents insurance, and personal loans.

Aussie Townsville and Aussie Townsville City’s mortgage brokers will come to customers across the region seven days a week, or can be visited in store between 8.30am to 5.00pm Monday to Friday, 9am to 12.30pm on Saturdays and by appointment outside of these hours by calling (07) 4725 6000 or 13 13 33.

ENDS

For further information, please contact:

Jim Breen

Michelle McKinnon

Aussie Townsville

Aussie

0421 219 924

0417 065 173